



choices
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Dear Elizabeth

Testimonial

Some of the main ways that NHS Choices hopes to reach out to those who are socially excluded, and help to reduce health inequalities in the UK, are to engage with disadvantaged citizens through partnership with community based NGOs such as Health Link. They have proven to be an incredibly reliable and effective partner for NHS Choices by providing us with the pathways to enable engagement with PCTs and other local stakeholders to enrich and improve NHS Choices for the benefit of those who are also digitally excluded.

Their assistance in helping us to target and train health and social care intermediaries to prescribe NHS Choices has proven to be invaluable to us particularly their painstaking and meticulous work on the Librarian training pilot in the York and Humber area.. Their innovative work in developing E-Learning tools for this project has inspired our training team to develop this method of training further when rolling out the initiative on a national level.

We very much hope that our partnership with Health Link will continue to develop and prosper into the future and would like to thank the team for their dedication and enthusiasm for helping us achieve our mission of providing reliable health care information to those marginalised in society.

Yours sincerely

Nicola Gill
Training Manager